

# SIJU RAJAN

## BUSINESS CONSULTING



[www.sijurajan.com](http://www.sijurajan.com)

# ABOUT SIJU RAJAN



Siju Rajan is a Business consultant, Business and branding Strategist, an Organisation Development Interventionist and a trainer who helps businesses and start-ups to build their dream brand by helping in research and strategic planning, brand building and marketing. Siju is a Master's in Business Administration (MBA) from University of Calicut and Master's in Commerce from Bharathiyar University. He has qualified for the University Grants Commission's National Eligibility Test in Commerce and Management, and various national-level and state-level tests. Siju Rajan is an experienced management and entrepreneurship coach with extensive training in both Commerce and Management. To date, he has trained over 10,000 people in various entrepreneurship disciplines and is the personal mentor to many entrepreneurs. He provides regular tips and advice on entrepreneurship and management on his popular YouTube channel, and is also a columnist for Kerala's top business magazine, Dhanam. He is the co-founder and chief consultant of Brandisam LLP, a brand development firm specializing in helping startups and small businesses build strong, recognizable brands.

# What You Get?

01

## Online and Offline Consultation from Siju Rajan

One-to-one interaction with Siju Rajan to clear your queries and build next steps to grow your business.

02

## Business Strategies and Plan

\*Depends on business type

- #Market study
- #Marketing plan
- #Branding plan
- #Product Pricing
- #Feasibility study report
- #Business route map
- #Business legal framework





**Siju Rajan.**

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